



St. John Ambulance

**SAVING LIVES**  
at work, home and play

St. John Ambulance Charity Gala  
★ **STARS OF THE NIGHT** ★  
May 16, 2025 | Hyatt Regency Vancouver

## Sponsorship Opportunities

Join us in celebrating the stars of community safety.

### Contact Information

[www.sjaimpact.ca/gala](http://www.sjaimpact.ca/gala)

E-mail: [bcy.events@sj.a.ca](mailto:bcy.events@sj.a.ca)



# Message from St. John Ambulance

Dear Friends and Supporters,

At St. John Ambulance B.C. & Yukon, we are deeply grateful for the unwavering support of individuals and organizations like you. Whether you've partnered with us before or are joining us for the first time, your involvement is vital to advancing our mission of building safer, healthier communities.

This year's Charity Gala, Stars of the Night, celebrates the extraordinary contributions of those who inspire hope and drive positive change. Together, we empower thousands through first aid training, provide critical emergency response resources, support our Medical First Responders, and bring comfort to those in need through our therapy dog programs.

Your support makes this possible. Join us in honouring the stars who light the way to a brighter future. Together, we can continue to strengthen our communities and inspire resilience for generations to come.

With gratitude,  
St. John Ambulance B.C. & Yukon

## GALA DETAILS

### Date & Time:

Friday, May 16, 2025  
5:30 PM till late

### Location:

Hyatt Regency Vancouver  
655 Burrard Street,  
Vancouver, BC

### Theme:

A celebration of community impact, honouring the stars who illuminate the path to a brighter, safer future.

### Dress Code:

Black-tie elegance

## About St. John Ambulance B.C. & Yukon

For over 110 years in B.C. & Yukon, and with a global legacy spanning 900 years, St. John Ambulance has been a trusted leader in first aid training, community services, and volunteerism. Our mission is simple yet profound: to empower safer, healthier communities through lifesaving education, compassionate care, and dedicated service.



# Why Sponsor Our Gala

## Gain Prominent Brand Visibility

Showcase your brand to an influential audience through event signage, digital promotions, and gala materials, ensuring strong visibility among key decision-makers.

## Be Recognized as a Community Leader

Demonstrate your commitment to creating safer, healthier communities.

## Access Exclusive Networking Opportunities

Connect with changemakers, philanthropists, and community advocates.

## Enjoy Customizable Benefits

Receive VIP perks, event program acknowledgments, and media campaign placements.

## Support a Legacy of Trust and Impact

Partner with a trusted organization with over 110 years of service in B.C. and Yukon and a 900-year global legacy.

## TARGET AUDIENCE

### Number of Guests:

700 - 750

### Profile:

Our guests include government officials, business leaders, philanthropists, and community advocates who are:

- ★ passionate about creating safer, healthier communities
- ★ committed to inspiring positive change and resilience
- ★ seeking to enhance their community impact

## The Impact of your Support

Your sponsorship enables us to:

- 👍 **Support Medical First Responders** at 700+ events annually, ensuring safety for thousands across B.C. & Yukon.
- 👍 **Empower Youth Cadets** through leadership development and global exchange programs.
- 👍 **Provide Comfort and Care** through therapy dog visits to schools, hospitals, and care homes.
- 👍 **Equip Communities with the training and resources** needed to respond to crises like earthquakes, wildfires, and floods.





# Sponsorship Tiers

Each sponsorship level offers meaningful recognition for your organization while supporting St. John Ambulance's mission to build safer, and healthier communities.

Sponsor	Diamond	Gold	Silver
Contribution	\$10,000	\$8,000	\$5,000
GALA NIGHT RECOGNITION			
Complimentary Tickets	10	10	6
Recognition in Gala Program and on Sponsor Screen	Logo (Medium)	Logo (Medium)	Logo (Small)
Verbal Recognition	★		
Gala Program Ad	Full Page Ad	Full Page Ad	Half Page Ad
Venue Entrance Backdrop (Logo)	★		
PR & MARKETING			
Media Mention (Logo)	★		
Recognition on Gala Website	Logo (Medium)	Logo (Medium)	Logo (Small)
Thank-You Acknowledgment in Newsletter (50,000+ Recipients)	★	★	★
Tagged in Group Recognition Posts on Social Media	2 Posts	2 Posts	
SUPPORTER ACKNOWLEDGMENT			
Donor Plaque	★	★	★
Complimentary Intermediate First Aid Training	2 Seats		
<b>For more information</b>  <a href="http://www.sjaimpact.ca/gala/sponsorship">www.sjaimpact.ca/gala/sponsorship</a> 			

## SPONSOR BENEFITS

**Recognition & Visibility:**  
expand your brand's reach with tailored exposure before, during, and after the event —featuring placement in gala materials, digital campaigns, and select on-site recognition opportunities

**Networking:**  
access to leaders and changemakers

**Community Impact:**  
support lifesaving programs your community trusts

**Exclusive Benefits:**  
donor plaque and partnership opportunities

## How to Become a Sponsor

Join us in making a lasting impact. To become a sponsor:



**Step 1:** Scan the QR code or visit:

[www.sjaimpact.ca/gala/sponsorship-form](http://www.sjaimpact.ca/gala/sponsorship-form)

**Step 2:** Fill out the sponsorship form

**Step 3:** Our team will follow up to confirm your sponsorship and next steps.

